



## MISSIONARY SERVICE AGENCY

P.O. Box B ■ Marietta, GA 30061 ■ Phone & Fax (770) 424-1545 ■ [www.WorldOutreach.org](http://www.WorldOutreach.org)

■  
“Going Into  
All the  
World!”

■  
Global  
Impact:

Evangelism

Discipleship

Church Planting

Bible Schools

Leadership Training

Life Skills Training

Trafficking Rescue

Translation Work

Medical, Dental

Aviation

Agriculture

Water Systems

Drama Teams

Feeding Centers

Orphanages

Helps Ministry

**TO: WOM Mission Workers**

**FROM: Jason Peebles, President**

**SUBJECT: RestoringVision / Reading Glasses Day!**  
**RE: Host a “Reading Glasses Day” in your area**

**We have discovered an awesome idea that I think will “fit” with almost any mission worker.** WOM is networking with a nonprofit - [RestoringVision.org](http://RestoringVision.org). They are the largest provider of new reading glasses (and sunglasses) to developing nations, having distributed over 15 million pairs in 126 countries since 2003.

**By planning a “Reading Glasses Day” through your outreach, you can typically draw 200-300 people in one afternoon. Think of the possibilities!** If you sponsor a “Reading Glasses Day” in your area, the impact will go far beyond the benefit of restoring the ability to read (which in itself is huge). You can easily integrate the event into your new Church plant, evangelism, Bible study classes, and develop good community relations. *The possibilities are endless.*

**The way the glasses are typically distributed is via a “Reading Glasses Day.”** Because the need is so great (virtually anyone over the age of 40-50 need reading glasses – and the young people will be thrilled to have sunglasses) – simply post a notice a week in advance of the distribution – and hundreds will show up. Dispensing reading glasses takes no professional experience. With only 4-5 volunteers, 200-300 people can be serviced in one afternoon. You can help people read again; improve their quality of life; and in many cases help them find employment again by restoring their ability to work with their hands (working with tools, threading needles, cooking, sorting beans, etc.). All in all, it will be a very happy day for those who receive the glasses and for the volunteers serve at your event. *Even your donors will be thrilled -- it's a WIN-WIN-WIN for your ministry in many ways.*

**The cost is super-inexpensive!** To fund itself, *RestoringVision* only asks for 50 cents for each pair of glasses (they retail for \$20+ in the US, most are Foster Grants). To make this happen, you will need to ask one of your USA supporters to help you coordinate it. *Restoring Vision* will only ship to USA address, **so your contact will need to receive the shipment – and then either have them delivered through someone coming your way – or, in some cases, your contact can ship them directly to you.** A letter accompanies each bag of glasses that clearly tells Customs that the glasses are not for resale and are for humanitarian aid.

“Going Into All The World!”

**The minimum order is a bag of 300 reading glasses -- and only costs \$150 and weighs 18 lbs. (You may also want to order a bag of sunglasses that will attract young people to the event).** To determine the need at your location, simply ask community leaders. You will probably be surprised at the demand. Remember, reading glasses are for **near-vision correction only** (about 70% of vision problems) -- *not for distance or disease related eye issues. These are reading glasses -- not prescription glasses or in any way connected to medical treatment.*

**To start the process – here’s what I suggest you do:**

1. **Study the *RestoringVision* website ([www.RestoringVision.org](http://www.RestoringVision.org)).** They have short informative videos that will show you how to make an impact.
2. **Secure a USA contact who will be willing to help you by receiving the shipment to their home** – and then either forward the shipment on to you (in some locations this is not possible); hold them until you return; or, send them to you through a visiting team or friend coming your way for a visit. *(WOM cannot receive the shipments because we are focused on your office work.)*
3. **Fund the Project - 300 reading glasses for only \$150 is super affordable!** Your partners will readily respond once they catch the vision. You can even include the link to one of their short videos found on the *RestoringVision* website, to help your friends catch the vision. *In most cases, you will probably raise far more than \$150 – the balance of which can be used for shipping costs; refreshments for your volunteers, printing handouts, brochures, etc.*
4. **Plan a “Reading Glasses Day” and try it!** Once you see how impactful this is, some of you will want to make this an ongoing part of your outreach.
5. **Determine how you can best “integrate” this into your current ministry goals:** *Share Christ with each person once they receive their glasses, invite them to your Church or Bible study, etc. Use it as a platform for outreach!*

**“Reading Glasses Days”** can become a key tool to help you accomplish your goals.

*Ephesians 3:20 – “above all that we ask or think!”*

Jason R. Peebles  
President WOM

**Website:** [www.WorldOutreach.org](http://www.WorldOutreach.org)  
**Resources:** [www.WorldOutreach.org/resources](http://www.WorldOutreach.org/resources)  
**Email:** [wom@worldoutreach.org](mailto:wom@worldoutreach.org)  
**Tel / Fax:** (770) 424-1545