

Wells Family Mission



Oaxaca, Mexico



Helping people discover their worth and value through biblical counseling, leadership training, and the business of coffee.



Corey, Kirsten, Gavin & Garret

We are missionaries to Oaxaca, Mexico, a region in the southern most part of Mexico. It is an area rich in culture and more than 20 indigenous people groups, each with their own language and dialect. It is considered one of the poorest areas of Mexico with the main income in rural villages from coffee, a once-a-year crop. However, little known to most of the coffee world, Oaxaca is home to some of the best coffee in the western hemisphere.



workshops, and be a “safe place” for those needing counseling and a friend to share life’s problems. Profits from these shops employ locals and go back to the community in the form of outreach and help-ministries, and empower the local communities to be involved. We also work with Mexican churches around Oaxaca to encourage working in unity and partner together to share our faith in word and action.

We love Mexico and love the people even more! Ultimately, our desire is to see the people we encounter know they are making a difference in the world and live transformed lives.

We use the business of coffee to increase the self-worth and value of the farmers we work with. We buy coffee from these farmers, build relationships with them, and earn their trust. This gives us the ability to speak into their lives personally and professionally. We opened a **coffee shop** in the coastal town of Puerto Escondido and have plans to open another shop in Oaxaca City that will be a community gathering place, have an area for



Coffee farmer in the mountains above Oaxaca.

Fast facts:

- Population of Oaxaca City: 300,000
- Languages spoken in Oaxaca State: 57 (top 3: Spanish, Mixtec, Zapotec)
- Main source of income (rural): coffee farming
- Oaxaca is known for its art and food and is considered the coffee capital of Mexico.
- Traditional Oaxacans are known for eating bugs, such as crickets, grasshoppers, and ants.
- Oaxaca is best known for its indigenous peoples and cultures, most of Aztec origin.



Gavin & Garret with friends in Oaxaca City.

As the coffee capital of Mexico, Oaxaca state is home to several regions of coffee growing. To the south, the "Oaxaca Pluma" range has a distinctive taste that embodies the fruit trees that grow in the tropical forests just a few hours from the Pacific Ocean. To the north, the "Sierras" (Altura Coatepec) grow numerous varieties of single estate coffees. To the east, the volcanic rich soil of Chiapas produces equally rich coffee. To the west, the "Mixtec" region is home to many individual farming communities. In the middle of it all, Oaxaca City (*Oaxaca*

de Juárez) hosts coffee processing, storage, and exportation facilities. It is also the capital of the state of Oaxaca and is the largest city in this part of Mexico. Multiple cultures and languages collide here and make a wonderful mix of old world Mexico with conveniences of the 21st century. The colonial city is a fast growing tourist attraction as well. For these reasons and more, it makes it a strategic location for our ministry and coffee business.



Downtown Oaxaca City

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ckwells1@gmail.com



469-264-6075



Partner with us via mail:
World Outreach Ministries
% Corey & Kirsten Wells #265
P.O. Box B
Marietta, GA 30061



We are members of New Breed Church Planting, a network committed to 1st century style apostolic team leadership to plant reproducible churches.



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