



Prayer Card Suggested Text & Info

P.O. Box B • Marietta, GA 30061 • Telephone & Fax (770) 424-1545

Prayer Cards come in all sizes, shapes, colors, and designs. It really becomes an expression of your own personality and preference. In the older days, Prayer Cards were designed to collect mailing addresses. But in today's internet world the main info you need to collect are names and email addresses -- and then make sure that new contacts have your Donation Page link.

Select your own design and printing company. Always include the following items that we consider the “essential basics” for an effective Prayer Card.

Photo - Use an original photo – not one that you copy from your Facebook page. Facebook always reduces the quality of photos to save memory space, etc.

Ministry Focus - Have 2-3 sentences that describe “where” you are and what your ministry focus involves. Keep it brief!

WOM Donation Info (Do not use Venmo, CashApp, PayPal, etc. which are not non-profits and against our policy as clearly explained in the Policy Manual. Only use your WOM donation info).

DONATE ONLINE

One-time & Automatic monthly gifts.

www.WorldOutreach.org/xxx (insert your WOM Fund Code & test it).

MAIL CHECKS

World Outreach Ministries, Inc.

P.O. Box B

Marietta, GA 30061

(designate for our account)

BILL PAY: free option via your online banking.

(use the same info for checks)

CONTACT INFO

Your phone, email, website, Skype, etc.

World Outreach Logo & Address somewhere on your Prayer Card.

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Your Personal QR Code – You can easily create your own QR code that will take people directly to your personal WOM Donation Page. For instructions, go to our **Resource Library Section 6** and see the lower portion for instructions: www.WorldOutreach.org/resources

A Short “Thank You” Message – Include a short sentence near the bottom of your card that says: “*Thank you for your support!*”